

2020

MORETON BAY REGION BUSINESS & JOBS EXPO VOICE TO BUSINESS PROGRAM

THURSDAY 29 OCTOBER | 10.00AM - 4.00PM | THE HOPE CENTRE, ROTHWELL

The Voice to Business area will present a range of topics aimed at supporting businesses through their COVID recovery. All presentations are completely free to attend.

12.00 - 12.20pm

Supporting Small Businesses Through Recovery

Mr John Suthers, Regional Director, North Coast, Queensland Office of Small Business

- Queensland Government support for your small business
- Support for workers and jobseekers in COVID-19
- Advice, support and training for businesses during COVID-19

1.30 - 1.50pm

Energy Aligned Woman - Align yourself + attract more opportunities in 2020

Heidi Goodman, Minds Connect

- How to Find your Flow and stop struggling
- The secret to increased sales in 2020
- Effective tools to align your Energy in your business
- Ways to become a magnet to your clients
- How to make 2020 your best year in business

12.30 - 12.50am

Employment Solutions for Small Businesses

Robyn Pearce, Employment Advisor, EPIC ASSIST

- Understand the benefits of hiring a person with disability/mental health condition
- Inclusive workplaces are beneficial for all
- How does EPIC Assist help you?
- Wage subsidies and ongoing support

2.00 - 2.20pm

Council Procurement Workshop

Hamish Leech, Team Leader Corporate Procurement, Finance and Corporate Services Moreton Bay Regional Council

- Do you want to understand what Council looks for in a quote or tender submission
- Do you simply want to know what pipeline of capital works Council are planning this year
- Delve into Council's contracting processes, registering for opportunities, Council compliance requirements, tips on completing your submissions and more.

1.00 - 1.20pm

COVID-19 Crisis & Recovery: Key Website Tactics to Focus On

Peter Baldwin, Small Business Solutions and TAFE

- What your key customer's need changes are with Covid-19
- How to deliver better web offers, services and packages
- The exact steps how to provide good website content
- Learn the Future for Voice Search, Artificial Intelligence and Chatbots
- How to pull it together so you have clarity & are in absolute management control of your website

Tina X Talks Panel 2.30pm - 3.30pm

- Amplify your Facebook Ads sales funnel (Jessica Riches, Enriches Business)
- Your image can take you places (Jaya McIntyre, Empire Art Photography)
- Show me the money: Cash flow management tips (Blair Verrier, Enrich Bookkeeping Solutions)
- How to go from Invisible to invincible on social media (Francesca Moi, Empowering Events)

MORE INFORMATION + TICKETS smallbusinessexpos.com.au