

2020

BUSINESS WORKSHOP CALENDAR

AUGUST

11

THURSDAY

KNOWING YOUR NUMBER:
MARKETING ROI
3.00pm - 4.00pm

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17

MONDAY

RETHINKING YOUR
WORKFORCE
10.00am - 11.00am

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18

TUESDAY

HOW TO PITCH LIKE
A PRO
10.00am - 11.30am

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25

FRIDAY

HOW TO BUILD A SUSTAINABLE
ENVIRONMENT-FRIENDLY
BUSINESS - PART 2
9.00am - 10.00am

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SEPTEMBER

01

TUESDAY

MENTAL HEALTH
AWARENESS
9.30am - 10.30am

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02

WEDNESDAY

THE IMPORTANCE OF HAVING
A MARKETING PLAN AND
HOW TO WRITE ONE
3.00pm - 4.00pm

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03

THURSDAY

GOOGLE
ANALYTICS 101
10.00am - 11.00am

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09

WEDNESDAY

HOW TO BUILD A BRAND
(BASIC TIPS, DOS AND DONT'S)
10.00am - 11.00am

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10

THURSDAY

GEO-FENCING - A NEW
MARKETING FRONTIER
10.00am - 11.00am

16

WEDNESDAY

LINKEDIN - YOUR
SECRET BUSINESS
WEAPON

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17

THURSDAY

ADAPTING TO CHANGE
10.00am - 11.00am

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30

WEDNESDAY

WHAT ELEMENTS ARE MISSING
IN YOUR BUSINESS
1.00pm - 2.00pm

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2020

BUSINESS WORKSHOP CALENDAR

OCTOBER

06

TUESDAY

LEADING THROUGH
STRESSFUL TIMES

9.00am - 1.00pm

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08

TUESDAY

KEY ELEMENTS TO A SUCCESSFUL
WEBSITE (DIY VS EXTERNAL)

10.00am - 11.00am

08

THURSDAY

HOW TO DEVELOP A
DIGITAL MARKETING
STRATEGY

10.00am - 11.00am

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13

THURSDAY

PROTECT YOUR BUSINESS AND
KEEP YOUR CUSTOMERS LOYAL

9.30am - 11.30am

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14

WEDNESDAY

FACEBOOK MESSENGER
MARKETING

3.00pm - 4.00pm

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19

MONDAY

STRATEGIES TO ENHANCE
YOUR RESILIENCE

11.00am - 12.00pm

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22

THURSDAY

HOW TO FIND A MENTOR AND
WHY A MENTOR CAN BENEFIT YOU

10.00am - 11.00am

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