

Business

Moreton Bay Region

2019 Business Workshops Calendar

JULY

Digital Business Workshop: Larger Than Life Wordpress Websites for Smaller Business	Wednesday, 10 July (12.00pm - 2.00pm)	TBC
Starting Your Business: What you need to know - structure, branding, data and privacy, relationship - The legal side	Wednesday, 17 July (8.30am - 10.30am)	Belvedere Hotel, Meeting Room
Starting Your Business: What you need to know - Branding and Marketing - The Creative Side	Wednesday, 17 July (11.00am - 1.00pm)	Belvedere Hotel, Meeting Room
Starting Your Business - What you need to know	Wednesday, 17 July (1.45pm - 4.00pm)	Belvedere Hotel, Meeting Room
Innovate Moreton Bay Monthly Social Catch up	Wednesday, 17 July (3.00pm - 5.00pm)	North Lakes Sports Club
Why you need a marketing strategy	Wednesday, 24 July (6.00pm - 8.00pm)	Caboolture Hub
Business Moreton Bay Region presents Leanne Kemp (Queensland Chief Entrepreneur) 'Innovation'	Friday 26 July, 2019 (11.30am - 5.00pm)	Eatons Hill Hotel

AUGUST

Why developing a content calendar will help keep your sanity	Tuesday, 6 August (10.00am - 12.00pm)	Bribie Island RSL Club
Getting Grant Ready - How to complete a grant application	Wednesday, 7 August (9.00am - 11.00am)	North Lakes Community Centre
TOURISM - Using Instagram to drive your content strategy	Wednesday, 14 August (10.30am - 12.00pm)	Moreton Bay Region Industry & Tourism Boardroom
Strategic Business Planning	Tuesday, 20 August (10.00am - 12.00pm)	Wantima Country Club
5 Essential Elements to building a successful website	Wednesday, 21 August (10.00am - 12.00pm)	North Lakes Community Centre
Using Social Media & Digital Strategy to improve your sales pipeline	Friday, 23 August (8.00am - 10.00am)	Caboolture Hub
Business Moreton Bay Region presents Three Blue Ducks 'Food & Hospitality'	Friday 23 August, 2019 (11.30am - 5.00pm)	Mon Komo Hotel

SEPTEMBER

Market to the Billions - Digital Marketing to China and South East Asia	Thursday, 5 September (6.00pm - 8.00pm)	Caboolture Hub
Financial Literacy for Business Owners	Tuesday, 10 September (9.00am - 11.00am)	North Lakes Community Centre
Finding the IDEAL Customer Relationship Management & Email Communication Software for your Digital Success	Wednesday, 11 September (10.00am - 12.00pm)	Caboolture Hub
FACEBOOK 101 - What you need to know about your page	Thursday, 12 September (9.00am - 10.30am)	Moreton Bay Region Industry & Tourism Boardroom

OCTOBER

Digital Business Workshop: Larger than life wordpress websites for smaller business	Wednesday, 9 October (10.00am - 12.00pm)	Bribie Island RSL Club
Getting Grant Ready - How to complete a grant application	Wednesday, 16 October (9.00am - 11.00am)	North Lakes Community Centre
Grow Your Business through CRM implementation	Thursday, 17 October (6.00pm - 8.00pm)	Wantima Country Club
FACEBOOK - How to get your ads account started	Thursday, 24 October (3.00pm - 5.00pm)	Moreton Bay Region Industry & Tourism Boardroom

NOVEMBER

How to Effectively Re-engage, Re-purpose and Retain your customers to save thousands in your marketing - Interactive Workshop	Tuesday, 5 November (5.00pm - 7.00pm)	Redcliffe Library
Why developing a content calendar will help you keep your sanity	Thursday, 7 November (2.00pm - 4.00pm)	Wantima Country Club
Planning for Business Growth	Wednesday, 13 November (8.00am - 11.00am)	North Lakes Community Centre

DECEMBER

Google Ads & Google Analytics: How to turn data into revenue	Tuesday, 3 December (6.00pm - 8.00pm)	Wantima Country Club
Videos - learn how to make impacting videos on a budget	Thursday, 5 December (6.00pm - 8.00pm)	Caboolture Hub

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