

Business
Moreton Bay Region

2019
Business
Workshops
Calendar

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APRIL		
The power in my pocket: Digital tools for social media	Monday, 1 April (1.00pm - 3.00pm)	Bribie Island RSL Club
Financial Literacy for Business Owners	Tuesday, 2 April (9.00am - 11.00am)	North Lakes Community Centre
FACEBOOK 101 - What you need to know about your page	Thursday, 4 April (10.30am - 12.00pm)	Moreton Bay Region Industry & Tourism Boardroom
Moreton Bay Business Event Series #1 2040 & Beyond: A Futurist Outlook on Australian Industry & Business	Friday 5 April, 2019 (11.30am - 5.00pm)	Eatons Hill Hotel
TOURISM - How to write a QLD Tourism Awards Submission	Tuesday 9th (10.00am - 11.30am)	Moreton Bay Region Industry & Tourism Boardroom
Innovate Moreton Bay Monthly Social Catch up	Wednesday, 17 April (3.00pm - 5.00pm)	North Lakes Sports Club
Protecting your brand and Intellectual property Internationally	Tuesday, 30 April (8.45am - 11.00am)	Caboolture Hub, Seminar Room
Market to the billions: Digital marketing to China & South East Asia	Tuesday, 30 April (3.30pm - 5.30pm)	North Lakes Community Centre, Board Room
MAY		
Bookkeeping Software: What do I use?	Wednesday, 1 May (5.45pm - 8.00pm)	North Lakes Community Centre, Board Room
Fundamentals of Xero Software	Tuesday, 7 May (5.45pm - 8.00pm)	North Lakes Community Centre, Board Room
Fundamentals of MYOB Essentials	Wednesday, 8 May (5.45pm - 8.00pm)	North Lakes Community Centre, Board Room
Fundamentals of Quickbooks	Thursday, 9 May (5.45pm - 8.00pm)	North Lakes Community Centre, Board Room
Innovate Moreton Bay Monthly Social Catch up	Wednesday, 15 May (3.00pm - 5.00pm)	North Lakes Sports Club
FACEBOOK - How to get your ads account started	Thursday, 16 May (9.00am - 10.30am)	Moreton Bay Region Industry & Tourism Boardroom
Planning for Business Growth	Tuesday, 21 May (9.15am - 12.30pm)	Wantima Country Club
Star Ratings & ATAP Information Session	Thursday, 23 May (10.00am - 11.30am)	Moreton Bay Region Industry & Tourism Boardroom
JUNE		
How to re-engage, re-purpose & retain your customers	Wednesday, 5 June (8.30am - 11.30am)	Caboolture Hub, Seminar Room 1
FACEBOOK 101 - What you need to know about your page	Thursday, 6 June (10.30am - 12.00pm)	Moreton Bay Region Industry & Tourism Boardroom
Business Moreton Bay Region presents Todd Sampson 'Marketing & Brain Power'	Friday 7 June, 2019 (11.30am - 5.00pm)	Eatons Hill Hotel
Getting Grant Ready - Startups and New Business Focus	Wednesday, 12 June (8.45am - 12.00pm)	North Lakes Community Centre, Meeting Room 1
Innovate Moreton Bay Monthly Social Catch up	Wednesday, 19 June (3.00pm - 5.00pm)	North Lakes Sports Club
Using Social Media & Digital Strategy to improve your sales pipeline	Thursday, 20 June (5.45pm - 8.00pm)	Wantima Country Club
TOURISM - Using Instagram to drive your content strategy	Wednesday, 26 June (9.00am - 10.30am)	Moreton Bay Region Industry & Tourism Boardroom

JULY		
Digital Business Workshop: Larger Than Life Wordpress Websites for Smaller Business	Wednesday, 10 July (12.00pm - 2.00pm)	TBC
Starting Your Business: What you need to know - structure, branding, data and privacy, relationship - The legal side	Wednesday, 17 July (8.30am - 10.30am)	Belvedere Hotel, Meeting Room
Starting Your Business: What you need to know - Branding and Marketing - The Creative Side	Wednesday, 17 July (11.00am - 1.00pm)	Belvedere Hotel, Meeting Room
Starting Your Business - What you need to know	Wednesday, 17 July (1.45pm - 4.00pm)	Belvedere Hotel, Meeting Room
Innovate Moreton Bay Monthly Social Catch up	Wednesday, 17 July (3.00pm - 5.00pm)	North Lakes Sports Club
Why you need a marketing strategy	Wednesday, 24 July (6.00pm - 8.00pm)	TBC
Business Moreton Bay Region presents Leanne Kemp (Queensland Chief Entrepreneur) 'Innovation'	Friday 26 July, 2019 (11.30am - 5.00pm)	Eatons Hill Hotel
Business Basics: Crafting a new business from scratch	Monday, 29 July (6.00pm - 8.00pm)	TBC
AUGUST		
Why developing a content calendar will help keep your sanity	Tuesday, 6 August (10.00am - 12.00pm)	Bribie Island RSL Club
Getting Grant Ready - general business focus	Wednesday, 7 August (TIME TBC)	TBC
TOURISM - Using Instagram to drive your content strategy	Wednesday, 14 August (10.30am - 12.00pm)	Moreton Bay Region Industry & Tourism Boardroom
Strategic Business Planning	Tuesday, 20 August (10.00am - 12.00pm)	Wantima Country Club
5 Essential Elements to building a successful website	Wednesday, 21 August (10.00am - 12.00pm)	TBC
Using Social Media & Digital Strategy to improve your sales pipeline	Friday, 23 August (8.00am - 10.00am)	TBC
Business Moreton Bay Region presents Three Blue Ducks 'Food & Hospitality'	Friday 23 August, 2019 (11.30am - 5.00pm)	Mon Komo Hotel
SEPTEMBER		
Market to the Billions - Digital Marketing to China and South East Asia	Thursday, 5 September (6.00pm - 8.00pm)	TBC
Financial Literacy	Tuesday, 10 September	RDA Moreton Bay
Finding the IDEAL Customer Relationship Management & Email Communication Software for your Digital Success	Wednesday, 11 September (10.00am - 12.00pm)	RDA Moreton Bay
FACEBOOK 101 - What you need to know about your page	Thursday, 12 September (9.00am - 10.30am)	Moreton Bay Region Industry & Tourism Boardroom
OCTOBER		
Digital Business Workshop: Larger than life wordpress websites for smaller business	Wednesday, 9 October (10.00am - 12.00pm)	Bribie Island RSL Club
Getting Grant Ready - General Business Focus	Tuesday, 15 October TBC	RDA Moreton Bay
Grow Your Business through CRM implementation	Thursday, 17 October (6.00pm - 8.00pm)	Wantima Country Club
FACEBOOK - How to get your ads account started	Thursday, 24 October (3.00pm - 5.00pm)	Moreton Bay Region Industry & Tourism Boardroom